

Advertising Inquiry Form – Featured Ad

Please complete this form to show your interest in placing an advertisement in *KnowMap*. Print, complete and fax to (403) 274-0564 or send an e-mail message providing the information requested on the form to sales@knowmap.com with subject line: *Advertising in KnowMap*. The inquiry will in no way obligate you further. If you have any questions on any aspects of advertising, call (403) 295-3490 and ask to speak to a *KnowMap* sales manager.

Submitter Information					
<ul style="list-style-type: none"> Please ensure all relevant fields, especially contact information, are completed. All information will remain strictly 					
Full Name:			Province/State:		
Job Title:			Country:		
Department:			Postal/Zip Code:		
Company:			Telephone #:		
Street Address:			Fax Number:		
City:			E-mail:		
Advertisement Information					
Specify the product, service or company to be advertised:					
Type of Featured Ad					
Select the type(s) of item you would like featured on the next issue cover page: <ul style="list-style-type: none"> <input type="checkbox"/> Job, please submit Job details as shown in Categories <input type="checkbox"/> Event, please submit Event details as shown in Categories <input type="checkbox"/> Review, please submit Review of book, article or software as shown in Categories <input type="checkbox"/> Challenge, please submit Challenge Proposal by e-mail to sales@knowmap.com 					
Specify rates, % of purchase or other tangible benefits you propose for us to feature your item on our next cover page and the corresponding OPEN page for your selection:					
<input type="checkbox"/> Regular Rates		<input type="checkbox"/> Other – please specify:			
<input type="checkbox"/> Contributor Rates					
<input type="checkbox"/> 15% of purchases made via connection from our page – explain how you will track:					
Complete the number of times you wish to run the ad consecutively in <i>KnowMap</i>					
1	2	3	4	5	6
Complete the number of ads you wish to run in each of those issues of <i>KnowMap</i>					
1	2	3	4	5	6
Choose method of payment and please note funds (all credit card payments will be billed in Canadian funds regardless of country of cardholder's account)					
Visa (CDN funds)	MasterCard (CDN funds)	AMEX (CDN funds)	Certified Cheque	Money Order	Regular Cheque
Please check which of the following payment options suits you best: N.B. Prepayment options are those paid in advance of issue release. Invoices must be paid within 30 days of first issue release date or instalment terms to ensure any discounts. Instalments refer to ads repeated over a number of issues and correspond with number of repeats chosen above.					
Prepaid in full		Prepaid instalments		30 days in full	
				30 days after each issue	
We will send you by e-mail message a quote based on the type of ads and payment options you have chosen. Once terms have been agreed upon we will send you an invoice by fax or e-mail attachment. Please advise which method you prefer and include necessary details.					
Fax:			E-mail:		
Graphics N.B. If you have an existing suitable image for your banner on a web page, specify the url where we can capture it or send your tif, gif or jpeg file to sales@knowmap.com Url: Please print clearly:					